

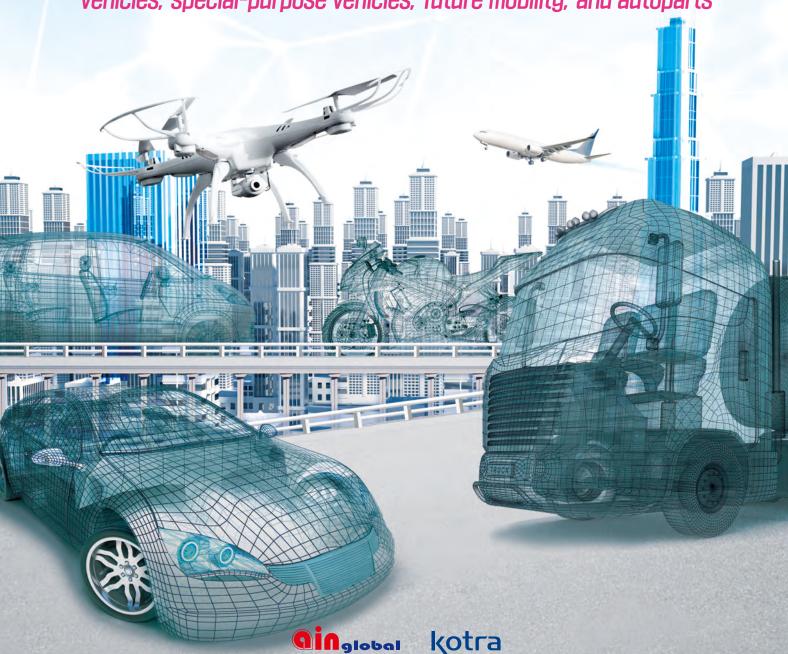


Korea Auto Industry & Global TransporTech Show

The 22nd International Mobility Industry Exhibition 2025

October 22 (Wed) - 24 (Fri), 2025. KINTEX

The comprehensive exhibition of passenger vehicles, commercial vehicles, special-purpose vehicles, future mobility, and autoparts



www.koaashow.com



Section Overview





Date | 22(Wed)-24(Fri) October 2025

Organizer | Qinglobal Kotra

Sponsor | Korea Drone Industry Association

Korea Association of Autonomous Mobility Industry

Gyeonggi Tourism Organization Korea smart E-Mobility Association.

Korea Buyers Guide

Venue | KINTEX

- International Certification Specialized Exhibition
- A comprehensive exhibition showcasing the entire value chain of the mobility industry, from root industries to future cars and startups.
- A specialized exhibition that has led the direction of Korea's mobility industry for 20 years.
- Networking and partnering between automobile clusters and industrial/technical corporations.

Key Visitors

- Procurement officers from finished car companies
- Manufacturers and suppliers of vehicles, parts, and accessories
- Importers and distributors of automotive parts
- Professionals in the transportation industry
- · Representatives from maintenance chains
- Professionals from related industries, including electronics, IT, chemicals, steel, and automotive materials, parts, and equipment
- Professionals from companies related to transportation machinery
- · Startups and investors in the automotive sector
- Officials from central and local governments
- Representatives from National Technology Parks (TPs), industrial complex corporations, and similar organizations

Sponsorship Terms

Category	Sponsorship Criteria		Benefits Provided
Diamond Sponsor	USD15,000	Free 3 booths	 badge lanyard sponsor name lettering, inclusion in sponsor registry, and benefits included in the Gold Sponsor package.
Gold Sponsor	USD7,000	Free 2 booths	 website banner advertisement and benefits included in the Silver Sponsor package.
Silver Sponsor	USD5,000	Free 1 booth	One page ad in the directory, SNS promotion, newsletters, and press coverage.
Bronze Sponsor	USD3,000		SNS promotion, newsletters, and press coverage.





Internal Combustion Vehicles and Components



Core components including powertrains, chassis, bodies, and interiors.

Engines, transmissions, exhaust systems, axles, steering systems, brakes, wheels, shock absorbers, body parts, HVAC components, interior parts, and various general automotive parts.

IT and Electronic Components

Navigation systems, TPMS, dash cams, HUDs, motors, sensors, connectors, relays, PCBs, harnesses, various lighting systems, semiconductors, displays, and more.

Materials and Chemicals

- Materials : Polyurethane, silicone, engineering plastics, polymers, coatings, and other advanced materials.
- Lightweight Parts: Aluminum components and cutting-edge composite materials.

Accessories and Tuning

Interior and exterior accessories, automotive consumables, films, wheels, spoilers, mufflers, audio systems, and other tuning products.

Solutions

- Equipment: Printers, microscopes, endoscopes, scanners, and software solutions.
- Facilities: Welding machines, dispensers, marking machines, robotics, fuel dispensers, car wash equipment, and more.
- Maintenance Tools: Vehicle lifts, dryers, exchangers, hand tools, storage solutions, and related maintenance tools.
- Molds and Forming Equipment : Automotive mold machinery, forming equipment, processing and cutting tools, and more.

Alternative Parts

- Exterior Parts: Bumper covers, hoods, fenders, door skins, inner fenders, side mirrors, moldings, trunks, grilles, rear core panels, front panels, undercovers, and similar components.
- Lighting Components: Tail lights, clearance lights, turn signals, DRLs, brake lights, reverse lights, fog lights, and other lighting systems.
- Functional and Consumable Parts: Air conditioners, radiators, control arms, stabilizers, shock absorbers, engine electrical components, steering systems, brakes, and glass gears.

Remanufactured Parts

- Passenger Vehicles: Alternators, starters, CV joints, air conditioning compressors, clutch covers, turbochargers, injectors, bumpers, doors, headlamps, steering motors, and more.
- Commercial Vehicles: Alternators, starters, automatic transmissions, air conditioning compressors, rear axles, cylinder heads, diesel engines, diesel injectors, high-pressure fuel pumps, and similar products.

Car Care and Detailing

- Car Washing Supplies : Towels, chemicals, tools.
- In-Car Items: Safety equipment, accessories, air fresheners, and consumables.
- Cleaning Products: Cleaning tools and general household cleaning items.

Emission Reduction Equipment

DPFs, PM-NOx reduction devices, three-way catalytic converters, and related technologies.

Commercial and Specialty Vehicles & Components



Commercial vehicles (buses and trucks), air transport equipment, heavy machinery, trailers, construction and agricultural machinery, rail and marine components, urea solutions, and engine additives.

Root Industry
Technology



Core Technologies

Casting, molding, plastic forming, welding, heat treatment, and surface treatment equipment.



Mobility Solutions

Mobility SolutionsHydrogen vehicles, electric vehicles, autonomous vehicles, e-mobility, ultra-compact electric vehicles, drones, UAVs, and UAMs.

Components

ADAS, LiDAR, autonomous driving sensors, cameras, electric motors, inverters, vehicle controllers, and innovative startup technologies and components.

Batteries

Small, medium, and large lead-acid batteries, nickel-metal hydride batteries, lithium-ion batteries, lithium-polymer batteries, raw materials, cells, modules, and packs.

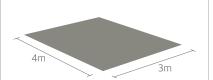
Infrastructure

Charging infrastructure and related facilities for mobility solutions.



© Cost of Participation

Raw Space



USD 3,156.00 / 12m²(per booth)

- Provided Items: Space only
- Note: Minimum application of 2 booths (24m').

Standard Booth(Shell Scheme)



USD 3,696.00 / 12m²(per booth)

• Provided Items:

Space, wall panels, sign, 3 lightings, 1 round table, 3 chairs, 1 infodesk, 1kw power supply with socket

Note

Supplies are based on the number of booths.

Premium Standard Booth



USD 4,596.00 / 12m²(per booth)

- Color options:
 White or Black
- Provided Items:
 Space, wall panels, LED lighting sign,

4 lightings, 1 round table, 4 chairs, 1 block-type infodesk, barstool, 2 display stands (750mm)

© Exhibition Venue Guide



KINTEX

- Subway Line3, Daehwa Station GTX-A, KINTEX Station
- ▶ Refer to the transportation guide on the website.



Address / (zip code 10390) 217-60, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Republic of Korea Contact / (+82)-31-995-8114

Application

www.koaashow.com > English > Exhibitors > Application

Booth Location

choose the available booth location remaining at the time of application

SNS

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koaa-gtt show

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